HPE Timeless Program

HPE GreenLake for Block Storage built on
HPE Alletra Storage MP

HPE
GreenLake

Future-proofed investment that never gets old

We know you're tired of dealing with the unpleasant surprises that come with legacy storage—scalability limitations, forklift upgrades, unplanned downtime, a price for every feature and marketing claims that don't follow through. So, we've made it easy for you to switch to a radically simpler storage experience without the headaches. An experience that stays simple even as your business grows and needs evolve.

With Timeless Storage for HPE GreenLake for Block Storage, you can enjoy a unique ownership experience by helping eliminate surprises and enhancing investment protection for the long term. The HPE Timeless program includes a nondisruptive controller upgrade at no extra cost, all-inclusive software, a 100% data availability guarantee, a data efficiency guarantee, and a satisfaction guarantee.

Timeless Storage simplifies and future-proofs your experience with storage that gets better over time. Deploy it once and upgrade it in place. As your workloads grow, easily and cost-effectively modernize your storage as needed—without the need for disruptive forklift upgrades, complex data migration, or costly media rebuys.

Welcome to ever-modern agile storage that is designed to grow with your business—today and tomorrow.
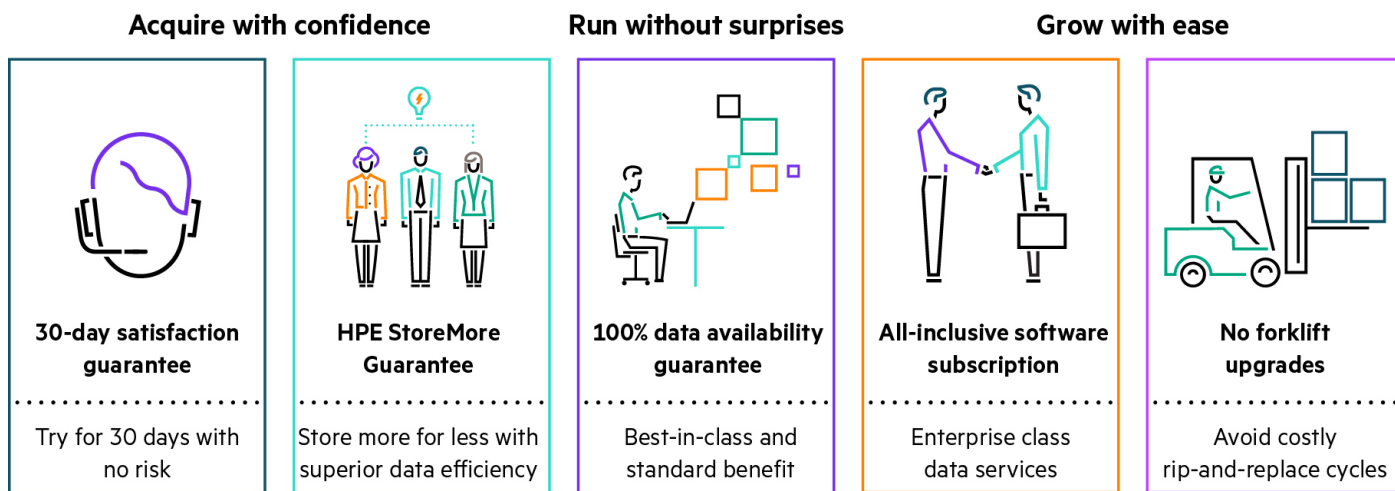

Figure 1. HPE Timeless Program: A unique ownership experience

Built on a timeless architecture

The HPE Timeless Program is enhanced and supported by the nondisruptive scale-out architecture of HPE GreenLake for Block Storage built on HPE Alletra Storage MP. Scale performance and capacity independently with disaggregated hardware, enabling more flexibility, efficiency, and lower costs for evolving workloads. Start small, scale big, and boost ROI with nondisruptive, data-in-place upgrades.

No forklift upgrades

With Timeless Storage, you can protect your investment and keep your storage continuously up to date with a nondisruptive controller refresh.[1] This reduces your TCO and saves an average of 30% over traditional forklift upgrades.[2] Even better, it keeps your storage costs predictable, alleviates technology obsolescence concerns, and helps eliminate traditional storage purchasing cycles and costly rip-and-replace upgrades.

Always-improving data services

Unlock the full potential of HPE GreenLake for Block Storage built on HPE Alletra Storage MP with our all-inclusive software subscription. Get access to all our operating system features and enhancements, including AI-driven cloud operations on the HPE GreenLake edge-to-cloud platform, at no additional cost.

Rely on 100% data availability—guaranteed

Forget the disruption of unexpected downtime. HPE GreenLake for Block Storage built on HPE Alletra Storage MP leverages an AI-driven, disaggregated, no-single-point-of-failure platform to guarantee resilient 100% data availability for every customer and every array.[3] It's a cost nothing, do-nothing guarantee—and with our industry-leading AIOps for infrastructure predicting and preventing problems, your arrays get smarter, better, and more reliable every day.

See full details here.

Store more for less with the HPE StoreMore Guarantee

The advanced data compaction technologies of HPE GreenLake for Block Storage built on HPE Alletra Storage MP change the economics of flash and help you get the most out of your system's flash capacity while improving media endurance. We back this up with guaranteed 4:1 data compaction ratios for your workloads.[4] With the HPE StoreMore Guarantee, you get superior efficiency for your workloads, reducing physical storage costs, saving energy, and decreasing data center footprint.

30-day satisfaction guarantee

We believe that once you experience HPE GreenLake for Block Storage, you will become a satisfied, lifelong customer. That's why we offer a satisfaction guarantee that stands behind a transformed customer and support experience. Try HPE GreenLake for Block Storage for 30 days at no risk. If you are not completely satisfied with the benefits and capabilities of your storage system as described in the product specifications, we will work with you to make things right.
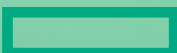
Click here for more information.

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[1] Customers are eligible for controller upgrades upon committing to a minimum duration of SaaS and support for HPE GreenLake for Block Storage built upon HPE Alletra Storage MP.

[2] By avoiding one forklift upgrade or because of one controller upgrade during a (8 yrs) TCO lifecycle.

[3] HPE Storage substantiation

[4] 4:1 data compaction ratio guarantee is calculated as a ratio of usable to effective capacity, in aggregate, across all reducible data.

Get endless value from your storage investment

The HPE Timeless Program for HPE GreenLake for Block Storage future-proofs your storage investment to deliver value performance and peace of mind for today and tomorrow. Say goodbye to the typical complexity or surprises tied to traditional storage such as forklift upgrades and hidden costs. It's time to focus on innovation and propel your business into the future.

Learn more at

HPE.com/storage/blockstorageservice

Visit **HPE GreenLake**

Chat now (sales)

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