



Balance business priorities

Make the right choices to optimize
your edge

Get started >



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Make the right choices

Securely connect, analyze, and act on data at the edge

Gone are the days when data lives only in data centers or clouds. As your organization focuses on digital transformation it's clear that your plans need to consider the vast amount of data rapidly being created, collected, analyzed, and acted upon at the edge.

Your team will need to carefully examine your business priorities, making plans to securely connect to, analyze, and act on data located everywhere at the edge—across applications, users, devices, and locations. This will require unifying disconnected data silos with real-time, distributed data management to speed decision-making, reduce data transport costs, and support continuous innovation. Ultimately, finding the right balance will enable you to run your apps where your data resides, all while providing excellent user experiences and business outcomes.

As this transformation unfolds, balancing your business priorities in light of the uniqueness of your edge is a critical undertaking. Success will require utilizing best practices, strategic decision-making, innovative tools and services, and expertise to make the right choices.

Here's how to get started.



Ensure your network is always ready to support changing business objectives

Adopt new ways to consume, deploy, and manage networks as a service

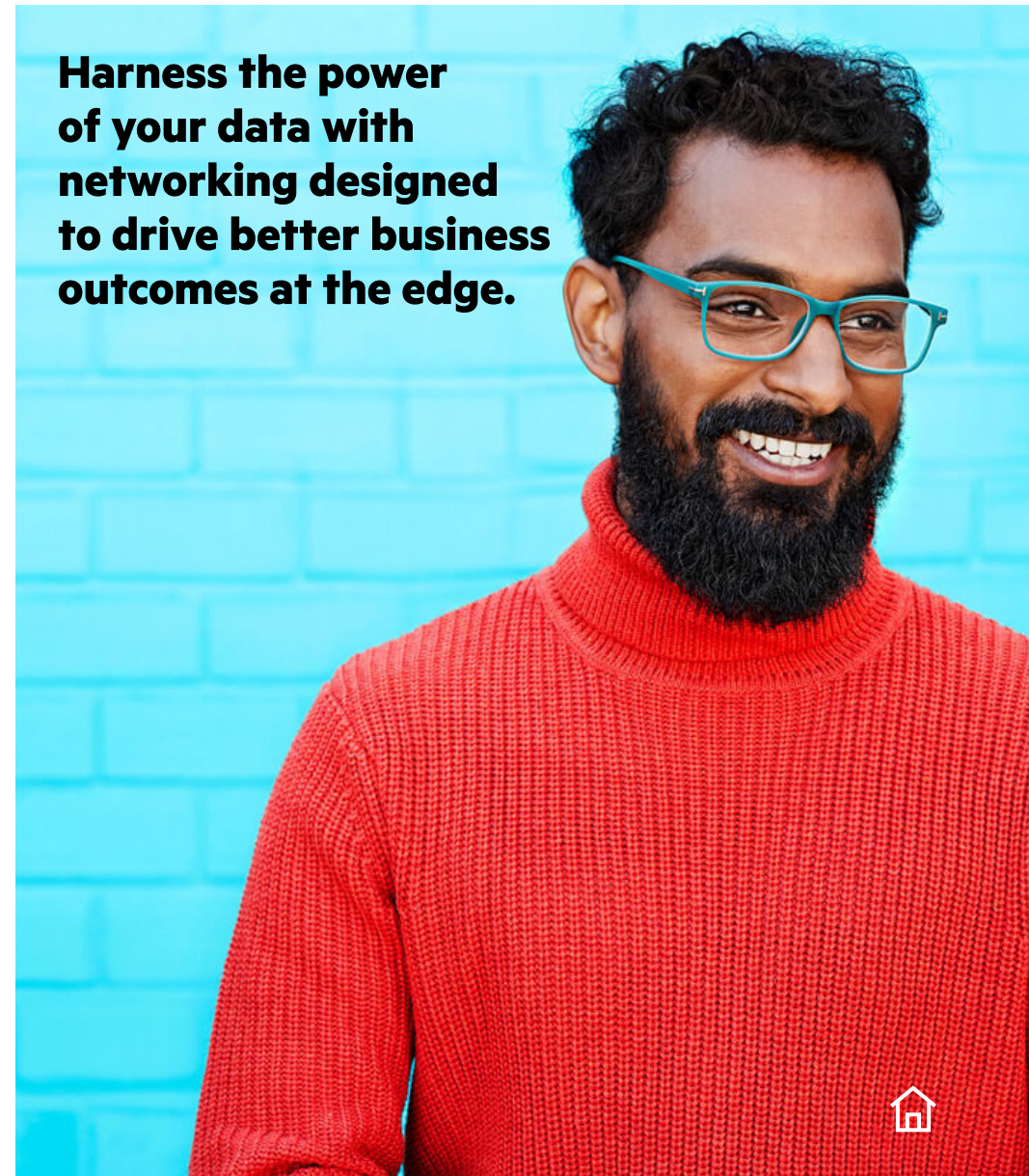
Edge-to-cloud transformation allows your organization to act quickly on data-driven insights at the edge, opening new opportunities and forever changing the way you operate. Yet, implementing and managing data collection and edge computing installations is a large and complex undertaking.

Data gathered from a growing variety of edge devices—such as sensors, cameras, wearables, and other assets—continues to expand. These new digital inputs will require an optimized edge-to-cloud network that spans wireless, wired, and WAN connectivity. In addition to capacity, networking solutions must support future capacity for enhanced digital programs and include the security, automation, and scale required for data modernization.

Network as a service (NaaS) is emerging as a better way to keep pace with the growing demands of edge computing. NaaS eliminates the guesswork and bottlenecks associated with long-term capital planning and budgeting. By combining hardware, software, and services in a single monthly subscription with flexible consumption options, including pay-as-you-grow capabilities, you can shorten time to value and better align network spend and usage.

Hewlett Packard Enterprise can help you deliver innovative business outcomes by leveraging new ways to consume, deploy, and manage your networks. HPE GreenLake for Aruba is a comprehensive NaaS offering that simplifies the process of procuring and deploying network resources, accelerating time to value, and helping ensure your network is always ready to support ever-changing business objectives.

Harness the power of your data with networking designed to drive better business outcomes at the edge.



Empower the remote workforce, efficiently and securely

Provide the security, performance, and compliance of on-premises VDI with the simplicity and flexibility of the cloud

In today's bring-your-own-device, work-from-anywhere environment, location and device flexibility are more important than ever, while delivering productivity and security are no less essential. Workers may be using any type of tablet, smartphone, or PC—trusted or not. With virtual desktop infrastructure (VDI), employees have no need to store confidential company data on a personal device that could easily be lost, stolen, or tampered with.

The public cloud is one option for VDI but not when data sovereignty, privacy, performance, or security considerations require apps and data to remain on-premises. VDI delivered as a service can provide the security, performance, and compliance benefits of an on-premises VDI solution with the simplicity and flexibility of the cloud. This helps you balance your business priorities with a pay-per-use, scale-up-and-down model that can help preserve capital, boost operational and financial flexibility, and free up talent to accelerate innovative projects.

HPE GreenLake for virtual desktop enables a fast and secure VDI environment, delivering access to on-premises resources from any device, regardless of location. HPE offers configurations tailored for different user workloads—including knowledge users, task users, and power users needing an optimized mix of CPUs, GPUs, and memory. HPE supports, operates, and manages the solution to deliver strong performance and reliability while you retain full control of the desktop and application environment. This unique approach gives you cloud flexibility while keeping control of performance and security.

Power new ways of working at the edge with secure, scalable VDI, delivered as a service.



Budget for today's needs while planning for the future

Get a cloud experience with the flexibility to dynamically plan and accommodate change

As you transform your business operations to include data from edge to cloud, success will hinge on your ability to rapidly acquire and deploy new infrastructure and applications. But when resources are tight and priorities are numerous, you need more flexibility to implement dynamic plans and accommodate changes.

Choosing an IT investment strategy that enables agility and efficiency is as important as the technology itself. Having the capability to adjust compute and storage investments based on the projects' deployment schedule, initial success, or changing business requirements is imperative. You must closely match costs to benefits and minimize unproductive sunk costs.

To successfully meet edge deployment goals, it's vital for you to choose the right financial model. HPE can help by working closely with you to find the best financial fit for your unique edge deployment needs. Pay for what you deploy and grow to what you need with HPE adaptable use models—flexible, adaptive models that allow you to plan for, acquire, consume, and adapt the technology systems you need for a successful business transformation.

This model is an IT investment solution with configurable capabilities that allow for choice in a monthly payment plan with the option to adjust payments based on pre-planned needs or contingency plans. This solution can also help you more efficiently manage an extended IT deployment schedule, the uncertainty of forecasting IT demand, or the risks of a pilot project.



Accelerate your edge to fast-forward your business transformation.



Start balancing business priorities

Combine HPE expertise with delivery as a service to connect your edge

Balancing business priorities with HPE will help you tailor solutions to the uniqueness of your edge, taking advantage of best practices and a proven ability to implement to make the right choices for today, and for the future. Plus, you can optimize existing infrastructure with in-house asset management and financial expertise to seamlessly manage your edge deployments across the lifecycle. HPE can help you:

Ensure your network is always ready to support changing business objectives by adopting new ways to consume, deploy, and manage networks as a cloud service.

Empower the remote workforce, efficiently and securely with the security, performance, and compliance of on-premises VDI and the simplicity and flexibility of the cloud.

Budget for today's needs while planning for the future with the flexibility to run dynamic plans and accommodate changes.



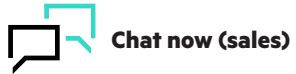
Partner with HPE to balance business priorities

Balancing business priorities is a critical aspect of digital transformation and data-first modernization at the edge. Learn how HPE can help you make the right choices to ensure your network is ready to support your business objectives, your workforce is empowered to work efficiently and securely from anywhere, and you're ready to pay for it all today while planning ahead for tomorrow.

Learn more at

greenlake.hpe.com/edge

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