HPE GreenLake

HPE GreenLake for composable compute

Compose the IT you need, when you need it,
and only pay for what you use*

* Reserve may apply

HPE GreenLake with HPE Synergy gives you:

Efficiency

41%

more efficient infrastructure teams[1]

· ·

Speed

80%

faster time to market[2]

· ·

Economics

45%

savings on IT resources[2]

· ·

Control

35%

lower costs of operations[1]
with simplified control

The need for faster value

Digital transformation is the process of integrating digital technology into business to deliver value. New technology models allow businesses to automate, become more agile, and use their human capital in more effective ways.

Through digital transformation, technology can be instantly available, ready to serve the business in the data center or at the edge. The IT operating model evolves to provide the resources you need immediately and economically. IT meets new challenges to become a true business enabler.

[1] Quantifying the Business Value of Enhanced IT Agility and Performance with HPE Synergy, IDC, 2021

[2] A commissioned study conducted by Forrester Consulting, The Total Economic Impact of HPE GreenLake, 2022

What businesses are asking for

What do organizations really need from IT to better run their businesses?

Four factors enable IT to become a powerful service broker with a transformational business model:

Efficiency
Running many different workloads without managing multiple different platforms.

Economics
Protecting cash flow with a pay-per-use* model, no IT capital investment.

Speed
Reconfiguring IT quickly and flexibly to meet business needs.
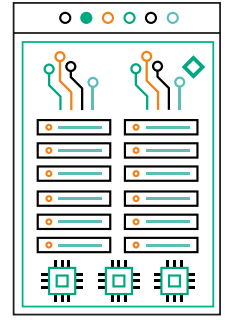
Control
Keeping data and infrastructure fully under control while meeting regulatory compliance and protecting data sovereignty.

* Reserve may apply

To gain this agility, organizations need a solution that provides an evolved alternative to the public cloud experience and traditional on-premises IT.
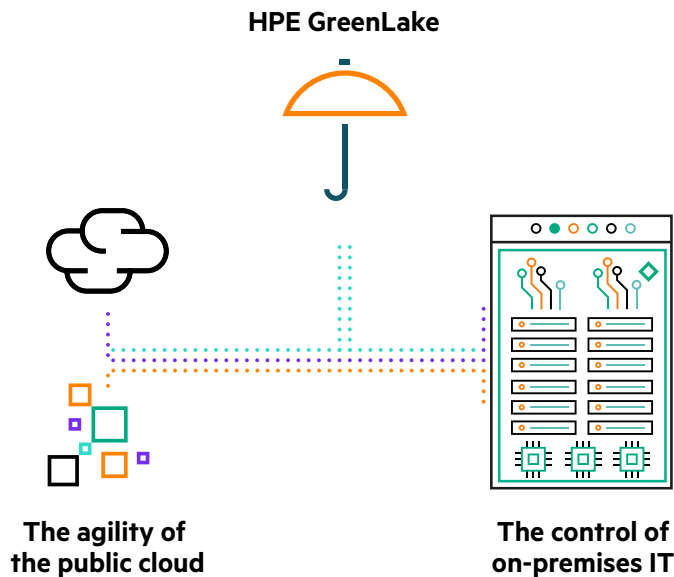
→

Compose the IT you need

When you need it

Only pay for what you use*

The evolution of IT is HPE GreenLake for composable compute

Composable compute cloud services based-on HPE Synergy enables you to run almost any business workload on one flexible platform, with a cloud-like experience and on-premises control.

Together, HPE GreenLake and HPE Synergy optimize value per workload with elastic capacity, reduced costs, and simplified management to allow IT to keep pace with business initiatives.

HPE GreenLake

**The agility of
the public cloud**

**The control of
on-premises IT**

Compose the IT you need, when you need it

HPE Synergy is a single intelligent platform—with compute, storage, and networking—that you compose to fit your workloads and environments. HPE Synergy helps you consume just the resources you need, command capacity quickly, and easily run tasks using a centralized software console. With HPE Synergy, deploying resources is rapid and ongoing management is simple.

HPE Synergy is the optimized IT platform for business workloads. You can run almost any kind of environment—physical, virtualized, hybrid cloud, containerized, or DevOps—on the same platform. And run different business applications, traditional or cloud-native, at different times of each day. HPE Synergy optimizes data center utilization, along with space, power, and cooling. Networking is done once, then re-adapts to changes in a few clicks. Your IT responds to business needs fast, creating business value faster.

HPE GreenLake: 4 main components

1 **HPE IT infrastructure and software:**
Servers, storage, networking on your premises.

2 **Services for IT environment:**
Install, configure, monitor, operate, administer, optimize, available up to the application level. Account Support Manager as your ongoing point of contact.

3 **Pay per use:***
No up-front capital outlay, pay as you go* monthly.

4 **Management portal:**
HPE GreenLake platform is self-serve point-and-click management portal delivering performance metrics and metering.

The cloud that comes to you

HPE GreenLake cloud services is a simple open platform built for everything from edge to cloud, all delivered as a service. HPE GreenLake edge-to-cloud platform, delivers on-premises IT in a managed, pay-per-use* consumption model. Hardware, infrastructure support, and management are provided by HPE. Capacity is elastic so you can rapidly meet changing needs without overprovisioning. And you only pay for what you use*—no capital outlay is required.

What do customers think?

"HPE Synergy helps me in my journey to a simplified hybrid cloud environment."

86%
reduced time spent provisioning and re-provisioning IT[3]

84%
reduced cost per VM by 26–50% or more[4]

Research by TechValidate:
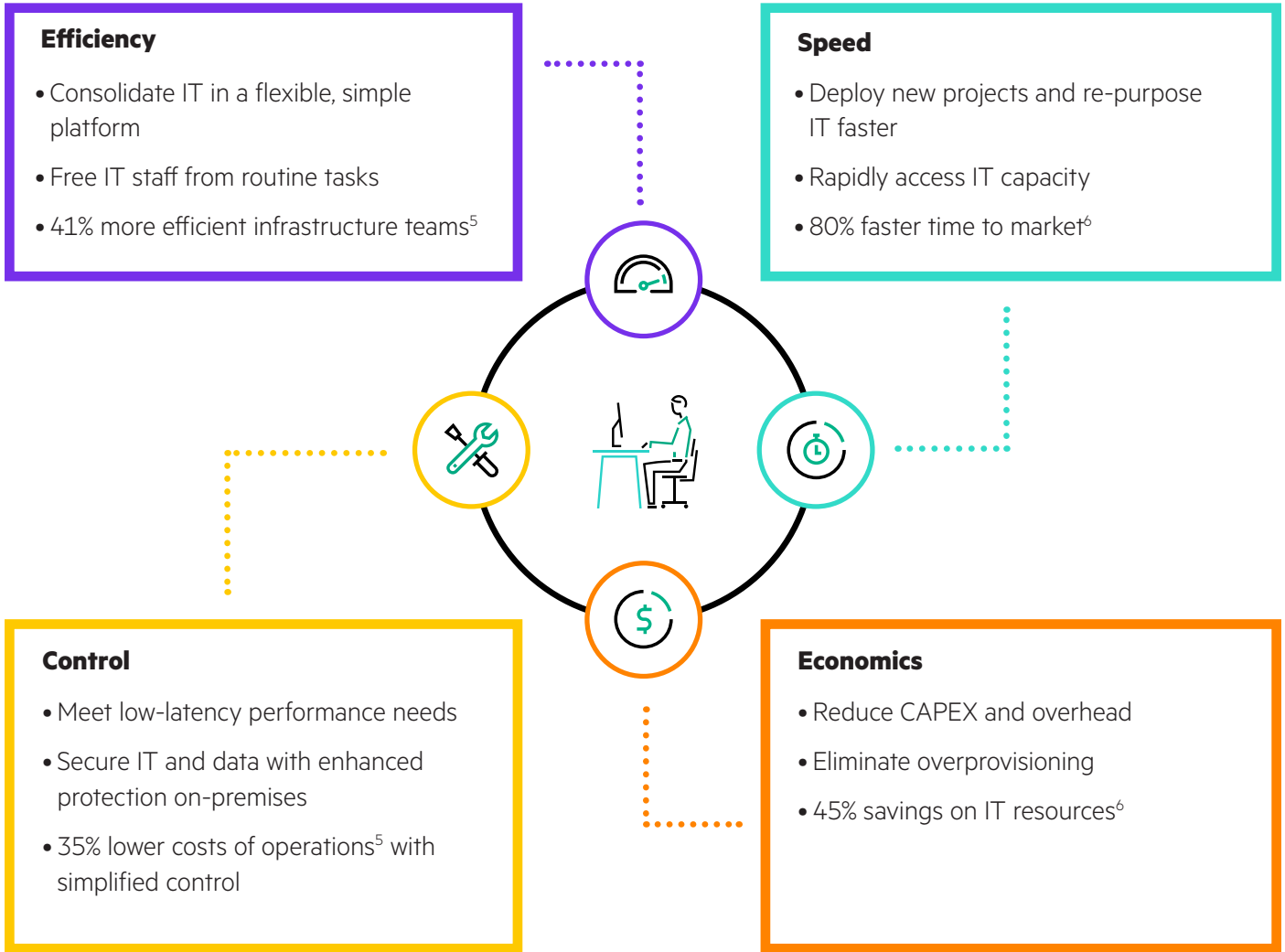[3] techvalidate.com/tvid/E19-8A9-E42

[4] techvalidate.com/tvid/B91-580-37F

* Reserve may apply

Better together

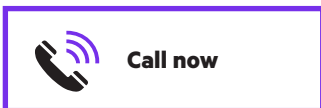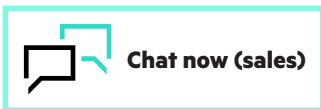## The best of cloud and on-premises IT

HPE GreenLake delivers the advantages you need to create continuous value.

Efficiency

- Consolidate IT in a flexible, simple platform
- Free IT staff from routine tasks
- 41% more efficient infrastructure teams[5]

Speed

- Deploy new projects and re-purpose IT faster
- Rapidly access IT capacity
- 80% faster time to market[6]

Control

- Meet low-latency performance needs
- Secure IT and data with enhanced protection on-premises
- 35% lower costs of operations[5] with simplified control

Economics

- Reduce CAPEX and overhead
- Eliminate overprovisioning
- 45% savings on IT resources[6]

[5] Quantifying the Business Value of Enhanced IT Agility and Performance with HPE Synergy, IDC, 2021

[6] A commissioned study conducted by Forrester Consulting, The Total Economic Impact of HPE GreenLake, 2022

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