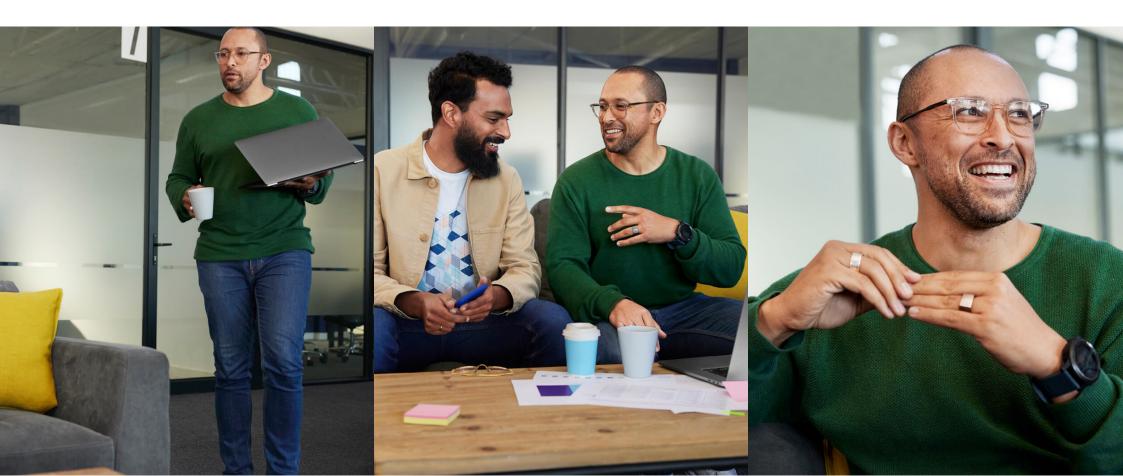


# Unleash the potential of your people with HPE GreenLake

Get started >



# **Empower your people**

### to propel business outcomes

Data modernization is a powerful engine of enterprise growth, enabling you to deliver exciting customer experiences and turn new opportunities into revenue. HPE GreenLake edge-to-cloud platform is the open and secure edge-to-cloud platform that powers data-first modernization. It empowers your teams for success, removing the everyday frictions and roadblocks that impede effectiveness and enabling them to make their best contribution to the business.







**IT Director** 

CIO



How can HPE GreenLake

help me

in my role?



Developers and data scientists





LOB

CFO











#### IT director



### How can HPE GreenLake

# help me

in my role?







#### "Help me reduce complexity, reinforce security, and delight my users."

HPE GreenLake platform simplifies IT with a modern, secure, software-defined infrastructure. It delivers cloud-like ease of use while enabling you to keep your apps and data in their ideal environments and reduce the time you spend on maintaining legacy systems.

**Easier operations:** Let us take care of the heavy lifting, such as usage analysis, capacity monitoring, and proactive maintenance.

**Simplified security:** Easily provide role-based access for your users. You can relax, knowing that HPE GreenLake cloud services are protected by our trusted supply chain and industry-leading zero trust security architectures.

**Accelerated provisioning:** Give your users what they need—fast. Preconfigured offerings come in sizes to suit your needs, available with a few clicks. And with plug-and-play installation, setup and configuration at your site are quick and simple.





#### IT director





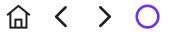
in my role?





	Dashboard Services	Devices Manage	¢ 88
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Storage Data services to simplify data management and protection across hybrid cloud.	Compute Securely manage compute and workload solutions across your entire estate.	Workloads HRE GreenLake Corrent Manage your hybrid and multi-cloud workload services to view usage, cost, and more.	Manage Organization Settings Users and Permissions Billing, Usage, and Insights Documentation
Launch	Launch	Launch View Cloud Service Products	Open Support Case
		View all Services	Your Subscriptions
Block Storage Simple self-service storage for any workload with Al- driven cloud management. →	High Performance Compute Solve big problems with systems optimized for high performance workloads and AL	Disaster Recovery Continuous disaster recovery, backup and data mobility in the cloud. →	Available Devices     Available Services     Easily purchase service subscriptions when needed and manage resources at scale. Cancel at any time.     Buy Subscriptions
Backup & Recovery	ML Ops	VDI	
Data protection as a service that's effortless, efficient, and secure.	Bring DevOps agility to the machine learning lifecycle with HPE GreenLake for ML Ops.	Enable your people to work securely, wherever they are with VDI delivered as a Service from your data center.	More to Explore Project Sustainability Dashboard Advanced analytics for sustainability monitoring
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Intuitive, self-service platform for insights and operations



V





# help me

in my role?







#### **Chief Information Officer**



"I want to innovate faster to increase profitability. To do that, I need the simplicity and speed of the cloud operating model for all of my apps and data."

For reasons of data gravity, sovereignty, compliance, cost, and interdependencies, you can't move everything to the cloud. But you can bring the cloud to everything. HPE GreenLake platform delivers the cloud experience for all your IT assets, wherever they reside: in data centers, at the edge, and in colocations.

**Agility:** Rapidly add prebuilt solutions and capacity to deliver digital experiences faster. Experiment, scale, and iterate guickly with on-demand cloud services.

Visibility: Maintain security and compliance, track usage, and optimize costs with a unified view across your hybrid cloud.

Simplicity: Move faster with as-a-service, production-ready infrastructure for your most demanding workloads, managed for you, so you can focus on revenue opportunities.





#### **Chief Information Officer**

HPE GreenLake				?
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A breadth of on-demand cloud services to accelerate business outcomes



# How can HPE GreenLake



in my role?













# help me

in my role?







#### **Developers and data scientists**



"Give me fast, self-service access to resources and a wide choice of tools and app stacks."

The HPE GreenLake platform is a fully automated, cloud-everywhere foundation for a truly cloud-native approach to development. You can manage development and production environments quickly and flexibly with continuous delivery, security, and application monitoring across all systems.

**Self-service provisioning:** Easily spin up the infrastructure and capacity you need with just a few clicks.

**A wide range of solutions:** Choose from a portfolio of preconfigured and fully customizable offerings, including everything from storage, compute, and networking to VMs, containers, data fabric, machine learning, and more.

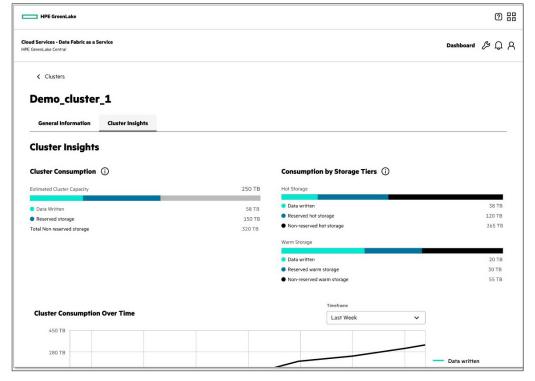
**Powerful application programming interfaces (APIs):** Take advantage of our well-documented, secure, and scalable APIs and our developer portal to integrate your toolchains with the HPE GreenLake platform and automate your ecosystem.







#### **Developers and data scientists**



Faster insights for data science teams, with a wide choice of tools

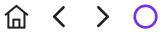
### How can HPE GreenLake

# help me

in my role?











# help me

in my role?







#### **Chief Financial Officer**



HPE GreenLake cloud services deliver a pay-per-use financial model that helps eliminate wasteful overprovisioning as well as the risks around underprovisioning while driving down TCO for infrastructure by as much as 45%.<sup>1</sup> The HPE GreenLake platform, gives you unprecedented visibility across IT operations.

**Predictable costs:** Bypass the public cloud's hidden fees and complicated billing with a simple, predictable monthly invoice.

**Comprehensive insight:** View usage and spend by service, project, location, or business unit, as well as within public and private cloud, data center, and edge environments.

<sup>1</sup> "The Total Economic Impact of HPE GreenLake," a commissioned study conducted by Forrester Consulting, May 2022





#### **Chief Financial Officer**

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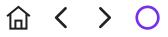
# How can HPE GreenLake



in my role?











# help me

in my role?







#### Line of business manager



"I want to accelerate time to market with solutions that fit my specific use cases and business goals."

Modernizing your infrastructure enables you to embrace agile development and capitalize on market opportunities as they arise. With the HPE GreenLake platform, you can leverage the deep expertise of a trusted vendor with extensive experience across many verticals.

**Streamlined financing and procurement:** Sidestep the need for large up-front investments and purchasing delays with a pay-per-use model. Get your projects up and running quickly.

**Edge-to-cloud visibility:** Generate fresh ideas, innovate, and iterate quickly with a comprehensive, unified view of your apps and data.

**Industry-specific solutions:** Transform your business with cloud services designed and optimized for critical verticals, including financial services, healthcare, manufacturing, telco, and the public sector.





### Line of business manager

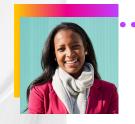


# How can HPE GreenLake



in my role?









Give your people the open and secure edge-to-cloud platform they need to propel your organization's success—and their own.

#### Learn more at

greenlake.hpe.com/edge to cloud





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