Simplify your hybrid cloud management

Enterprise adoption of hybrid cloud environments is growing $\langle \langle \rangle$





have a multi-cloud strategy¹

have a hybrid cloud strategy²

use multiple public clouds3 use three or more public clouds4

Hybrid cloud environments have become more common, but the experience is often not seamless.

Common concerns in hybrid cloud environments



Lack of a hybrid cloud strategy

Hybrid cloud environments offer flexibility but are complex to manage.

Lack of skills and resources

It can be hard to attract and retain the skills needed to manage both private and public clouds.

Siloed/inconsistent operating environments

The customer experience varies greatly from one cloud to another.

Need for security, governance, and compliance

Each cloud hyperscaler manages security controls and compliance differently.

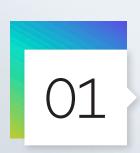




Traditional IT operating models struggle with the complexity of hybrid cloud. But HPE enables you to hand off the management of your hybrid cloud environment, so you can focus on your business.

Top 7 reasons to choose HPE GreenLake for hybrid cloud





Commercially proven

Delivers a strategy for success based on hybrid cloud ops best practices, plus the latest tools and technology

Freedom of choice

Seamlessly connects and unifies IT ops management across physical and virtual infrastructure in public and private clouds



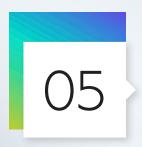
Improved end-to-end visibility

Enhances visibility, security, and performance of workloads running on edges, data centers, and clouds; optimizes utilization and performance; and provides detailed reports

Ensure compliance and governance

Supports required data governance, ensures business continuity and disaster recovery, and maintains compliance with a host of global regulations





Mobility

Eliminates silos by enabling data to flow as applications are moved, whether from private to public or public to private cloud environments

Rapid troubleshooting

Provides automation, tools, and best practices to proactively find and fix issues to deliver monitoring, troubleshooting, and remediation





Faster response times

Enables your business to respond to customer demand more quickly by accelerating IT cycle times from development to testing to production

Make the right purchase decision. Contact our presales specialists.





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greenlake.hpe.com/cloud

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Learn more at

Explore HPE GreenLake

^{1, 2} Flexera 2021 State of the Cloud Report, March 2021. 3, 4 2020 IDG Cloud Computing Study, June 2020